

# Sponsorships & Ads

## PRIDE AT WORK TRIENNIAL CONVENTION AUGUST 26-29, 2015 ORLANDO, FL

### SPONSORSHIP LEVELS

Level	Amount	Includes
Movement Builder	\$25,000	<ul style="list-style-type: none"> <li>▪ Sponsorship acknowledgement on web, program book, &amp; event signs</li> <li>▪ <b>Includes 25 convention registrations &amp; membership renewals</b></li> <li>▪ <b>Includes 10 complimentary banquet tickets</b></li> <li>▪ Full page color ad in program book</li> <li>▪ Prominent ad placement – back cover, inside cover or centerfold</li> <li>▪ Listed as sponsor for day of action and awards banquet</li> <li>▪ Exhibit space</li> <li>▪ Option to include your promo materials in convention bags</li> </ul> <p style="text-align: right; font-size: small;"><i>Complimentary "Movement Builder" sponsorship of December 2015 "Celebrating Solidarity" reception in Washington, DC</i></p>
Key Partner	\$20,000	<ul style="list-style-type: none"> <li>▪ Sponsorship acknowledgement in program book &amp; event signs</li> <li>▪ <b>Includes 15 convention registrations &amp; membership renewals</b></li> <li>▪ <b>Includes 5 complimentary banquet tickets</b></li> <li>▪ Full page color ad in program book</li> <li>▪ Prominent ad placement – back cover, inside cover or centerfold</li> <li>▪ Listed as sponsor for the day of action</li> <li>▪ Option to include your promo materials in convention bags</li> </ul> <p style="text-align: right; font-size: small;"><i>Complimentary "Key Partner" sponsorship of December 2015 "Celebrating Solidarity" reception in Washington, DC</i></p>
Core Supporter	\$15,000	<ul style="list-style-type: none"> <li>▪ Sponsorship acknowledgement in program book</li> <li>▪ <b>Includes 10 convention registrations &amp; membership renewals</b></li> <li>▪ Full page color ad in program book</li> <li>▪ Logo included for the day of action</li> <li>▪ Listed as sponsor for continental breakfast or lunch</li> <li>▪ Option to include your promo materials in convention bags</li> </ul> <p style="text-align: right; font-size: small;"><i>Complimentary "Core Supporter" sponsorship of December 2015 "Celebrating Solidarity" reception in Washington, DC</i></p>
Awesome Ally	\$10,000	<ul style="list-style-type: none"> <li>▪ <b>Includes 5 convention registrations</b></li> <li>▪ Sponsorship acknowledgement in program book</li> <li>▪ Listed as sponsor for continental breakfast or lunch</li> <li>▪ Full page black &amp; white ad in program book</li> <li>▪ Option to include your promo materials in convention bags</li> </ul> <p style="text-align: right; font-size: small;"><i>Complimentary "Awesome Ally" sponsorship of December 2015 "Celebrating Solidarity" reception in Washington, DC</i></p>

**NOTE:** Individual registration forms must be completed for each complimentary registration used.  
Banquet ticket or membership renewal not included unless otherwise specified.

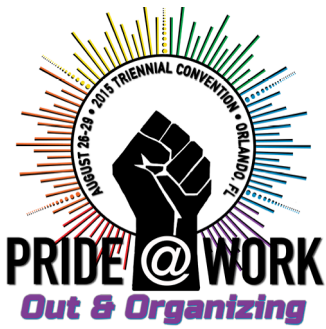
*In accordance with P@W gifts policy, sponsorships will not be accepted from companies or organizations that are anti-union or anti-LGBT equality.*

### PROGRAM BOOK AD ONLY

Level	Amount	Includes
Full Page - Color (7.5" w x 10" h)	\$5,000	<i>Includes complimentary full page ad in December 2015 "Celebrating Solidarity" reception in Washington, DC</i>
Full Page – Black & White (7.5" w x 10" h)	\$3,000	
Half Page (7.5" w x 5" h)	\$2,000	<i>Includes complimentary half page ad in December 2015 "Celebrating Solidarity" reception in Washington, DC</i>

\*\*Small Nonprofits, Locals, & Central Labor Councils should contact the national office for special packages.\*\*





**SPONSORSHIP DEADLINE: June 15, 2015**  
**DEADLINE FOR ADS: July 27, 2015**

**Summary of Order**

**SPONSORSHIP**

Level	Amount
<input type="checkbox"/> Movement Builder	\$25,000
<input type="checkbox"/> Key Partner	\$20,000
<input type="checkbox"/> Core Supporter	\$15,000
<input type="checkbox"/> Awesome Ally	\$10,000

**AD ONLY**

Level	Amount
<input type="checkbox"/> Full Page Color	\$5,000
<input type="checkbox"/> Full Page B&W	\$3,000
<input type="checkbox"/> Half Page	\$2,000

**TOTAL AMOUNT DUE \$ \_\_\_\_\_**

**Contact Information**

<b>Submit ad creative to: <a href="mailto:info@prideatwork.org">info@prideatwork.org</a></b>	
<b>Contact Full Name</b>	
<b>Contact Title</b>	
<b>Contact E-mail</b>	
<b>Contact Phone</b>	Work: _____ Mobile: _____
<b>Union/Organization</b>	
<b>Name &amp; Title of President / Executive Director</b>	
<b>Organization Mailing Address</b>	
<b>City, State &amp; Zip</b>	
<b>Organization Website</b>	
<b>Organization Social Media</b>	Facebook: _____ Twitter: _____

**Questions regarding convention sponsorships? Contact us at [info@prideatwork.org](mailto:info@prideatwork.org) or 202-637-5014**

**FOR INTERNAL USE ONLY**

Received by \_\_\_\_\_  
 Paid \_\_\_\_\_

Date Received \_\_\_\_\_  
 Reg forms received \_\_\_\_\_

Ad copy received \_\_\_\_\_  
 Logo received \_\_\_\_\_

