



Ad & Sponsorship Packages

PRIDE AT WORK QUADRENNIAL CONVENTION AUGUST 18-20, 2022 MINNEAPOLIS, MN

SPONSORSHIP LEVELS

Level	Amount	Includes
Presenting Sponsor	\$30,000	<ul style="list-style-type: none"> ▪ Exclusive "Presented By" acknowledgment prominent on main stage ▪ Sponsorship acknowledgement on web, program book, & event signs ▪ Includes 20 convention registrations ▪ Full page color ad in program book ▪ Choice of prominent ad placement – back cover, inside cover, or centerfold ▪ Vendor table exhibit space ▪ Option to include your promo materials in convention bags
Movement Builder	\$20,000	<ul style="list-style-type: none"> ▪ Sponsorship acknowledgement on web, in program book & event signs ▪ Includes 15 convention registrations ▪ Full page color ad in program book ▪ Prominent ad placement – back cover, inside cover or centerfold ▪ Listed as sponsor for the day of action or gala ▪ Option to include your promo materials in convention bags
Pride Partner	\$15,000	<ul style="list-style-type: none"> ▪ Sponsorship acknowledgement on web and in program book ▪ Includes 10 convention registrations ▪ Full page color ad in program book ▪ Listed as sponsor for one continental breakfast or lunch ▪ Option to include your promo materials in convention bags
Core Supporter	\$10,000	<ul style="list-style-type: none"> ▪ Sponsorship acknowledgement on web and in program book ▪ Includes 5 convention registrations ▪ Listed as sponsor for one continental breakfast or lunch ▪ Full page ad in program book ▪ Option to include your promo materials in convention bags
Key Advocate	\$5,000	<ul style="list-style-type: none"> ▪ Sponsorship acknowledgement on web and in program book ▪ Includes 2 convention registrations ▪ Half page ad in program book ▪ Logo on event signage ▪ Option to include your promo materials in convention swag bags
Awesome Ally	\$2,500	<ul style="list-style-type: none"> ▪ Sponsorship acknowledgement on web and in program book ▪ Includes 1 convention registration ▪ Quarter page ad in program book ▪ Logo on event signage ▪ Logo on prideatwork.org website

NOTE: Individual registration forms must be completed for each complimentary registration used. Membership renewal not included. In accordance with P@W gifts policy, sponsorships will not be accepted from companies or organizations that are anti-union or anti-LGBTQ+ equality.

ADS, TABLE SPACE, BAG PROMOS

Level	Amount	Includes
Full Page – Color (7.5" x 10")	\$4,000	Ad only. Does not include sponsorship acknowledgement or convention registrations
Half Page – Color (7.5"x5")	\$2,000	
Vendor Table– 6Ft. w/2 chairs	\$750	One six-foot table with two chairs for duration of convention in designated vendor area. Electricity or other needs will be an additional fee. Please contact national office staff.
Bag Promo	\$250	Approximately 200 copies/items will be required. Contact national office staff for shipping info.

**Small Nonprofits, Locals, & Central Labor Councils should contact the national office for special packages **

Don't see something that works for your organization? Contact us for custom sponsorship packages to meet your needs and budget.

SPONSORSHIP DEADLINE: July 11, 2022

DEADLINE FOR AD ART: July 20, 2022

Summary of Order

SPONSORSHIP

Level	Amount
<input type="checkbox"/> Presenting Sponsor	\$30,000
<input type="checkbox"/> Movement Builder	\$20,000
<input type="checkbox"/> Pride Partner	\$15,000
<input type="checkbox"/> Core Supporter	\$15,000
<input type="checkbox"/> Key Advocate	\$5,000
<input type="checkbox"/> Awesome Ally	\$2,500

ADS, ETC.

Level	Amount
<input type="checkbox"/> Full Page	\$4,000
<input type="checkbox"/> Half Page	\$2,000
<input type="checkbox"/> Vendor Table	\$750
<input type="checkbox"/> Bag Promo	\$250

TOTAL AMOUNT DUE \$ _____

Contact Information

Submit ad creative to: info@prideatwork.org

Contact Full Name		
Contact Title		
Contact E-mail		
Contact Phone	Work: _____	Mobile: _____
Union/Organization		
Name & Title of President / Executive Director		
Organization Mailing Address		
City, State & Zip		
Organization Website		
Organization Social Media	Facebook: _____	Twitter: _____

Questions regarding convention sponsorships? Contact us at info@prideatwork.org or 202-637-5014

FOR INTERNAL USE ONLY

Received by _____

Date Received _____

Ad copy received _____

Paid _____

Reg forms received _____

Logo received _____